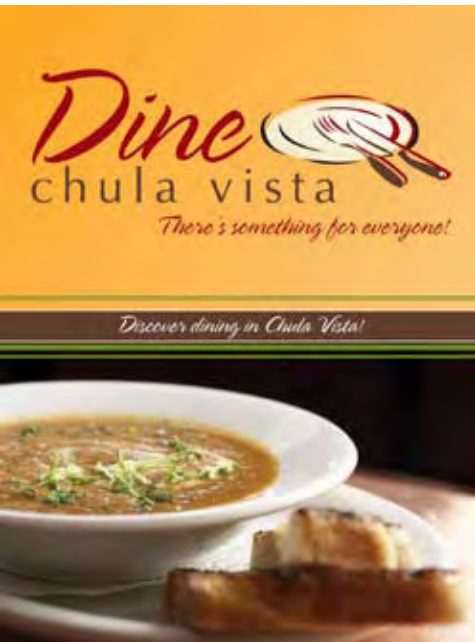


Shop, Dine, Save in Chula Vista



CORR, Championship Off-Road Racing, returns to Chula Vista in September and December, bringing 24,000 fans along for the ride for each event. At the races, many of those fans will pick up the City's latest Shop/Dine Chula Vista Guide, featuring a discount coupon for a variety of popular restaurants. When the heart pounding, wheel to wheel action is over, we're hoping fans do some shopping and have a bite to eat before they head home.

Restaurants honoring the 20% off coupon September 11-18 and December 4-11 include: **The Brew House at EastLake** (EastLake Design Center), **Via Lago Trattoria, Brigantine** (Village Walk at EastLake), **Chili's, California Pizza Kitchen, Frida Mexican Cuisine, King's Fish House, Sushiya, Romano's Macaroni Grill and Panera Bread** (Otay Ranch Town Center). Chula Vistans can pick up a Shop/Dine Guide at any participating

restaurant or download the coupon at www.chulavistaca.gov.

Shop Chula Vista is an awareness campaign that encourages people who live in Chula Vista to support the growing number of city businesses and restaurants opening in their communities. Chula Vistans have more shopping and dining choices than ever before. And those choices—at a time of skyrocketing gas prices—are conveniently located close to home. Chula Vista has it all—from clothes, computers and cars to specialty foods, furniture, appliances and sporting goods. And with the opening of the South Bay Expressway, there's a

quick and easy way to reach some of the newest stores and restaurants.

As these new businesses become successful, others are encouraged to invest in our community. Consumers benefit, and so does the City because a small portion of the sales tax generated by shops and restaurants helps fund our police and fire protection, libraries, recreation centers, and street improvements. Everyone benefits by shopping locally.

Opening soon in the Windingwalk neighborhood of Otay Ranch is a ten-acre neighborhood retail center known as the Marketplace. **In-N-Out Burger, Oggi's Pizza, Vons, Wells-Fargo** and **Bank of America** are the center's best known tenants. Just across the street, the popular **DSW** shoe store and **Nico's Steak & Chop House** are coming to the Otay Ranch Town Center.

Other new additions Chula Vistans should know about: San Diego County's only Latino Bank—**Vibra Bank**—is open at 530 Broadway in Chula Vista. Coffee and tea lovers are ordering delicious brews, smoothies and baked goods at the new **D'Volada Café**, 320 Third Avenue. **Los Arcos Mexican Seafood**, located at 89 Bonita Road, features outstanding seafood selections.





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Making Your Home Fire Safe

Over the past few years in Southern California, wildland fires have swept through our towns and cities, taking a terrible toll on property and human life. Drought conditions have contributed to a longer and more deadly fire season.

Brush management is one important way homeowners can protect their property from wildfires. In fact, adequate brush management is required by law.



"Fire needs fuel to continue burning," said Chula Vista Fire Marshal Justin Gipson. "By thinning and cutting back brush, residents create a *defensible space* around their home. No fuel, no fire."

Here's how you can create a "clean and green" defensible space.

Clear a 30-foot area around your home. In most cases, this zone will extend to the property line. Limit work to your own property.

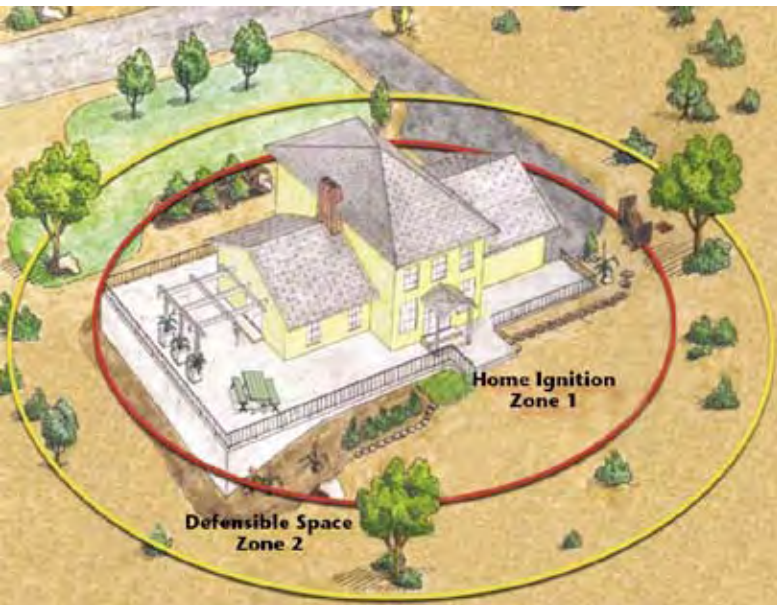
Remove all dead grass, leaves, twigs and branches from the yard, roof, rain gutters, decks, and walkways.

Prune tree limbs a minimum of 6 to 10 feet above the ground or three times the height of the vegetation underneath the tree, whichever is greater.

Keep tree canopies (branches) at least 10 feet away from your home.

Plant only native succulent fire-resistant vegetation.

For more fire prevention information and tips, visit the Chula Vista Fire Department's web pages at www.chulavistaca.gov.



Saving Lives

Chula Vista's first Stop on Red campaign was so successful, the Police and Engineering Departments are teaming up for a repeat performance this August and September.

The initial campaign, aimed at reducing the number of cars running red lights, resulted in a dramatic drop in collisions and injuries. Red light accidents were down 16%; and the number of people injured fell by 17%.

In annual police surveys, Chula Vista residents have listed red light running as one of their top safety concerns.

The City is gearing up its public outreach campaign to alert drivers that CVPD will ramp up enforcement efforts, starting August 4.

Please remember to stop on red!
It won't kill you to stop, but it might kill you if you don't.





Countdown to One Calendar

The Chula Vista Elementary and Sweetwater Union High School districts are making final plans to create a calendar with the same beginning date, same vacations and same ending date for all schools in both districts.

Over the last six months, a task force of representatives from throughout the community created criteria for a balanced calendar. The goal was to find a calendar that would maximize student achievement, be family friendly and maximize school services and support while minimizing costs.

The new calendar—which would become effective in July, 2009—begins at the end of July, 2009 and ends at the beginning of June, 2010. There would be two-week breaks in the fall and spring, and a three-week break in the winter.

For more information on the process for creating the calendar, please log onto: www.sweetwaterschools.org and look for the common calendar link.



Save More by Watering Less

The long, hot days of summer in San Diego County take a toll on our water resources. Demand for water is the heaviest from July through September, mostly because we increase our watering outdoors.

Most of the county's overall home water use—60 percent—is for outdoor purposes. That's why the San Diego County Water Authority and its member agencies are urging residents to increase water conservation, especially outdoors.

California is in a statewide drought—the first since 1991—and everyone can play an important role in helping the San Diego region conserve water to ensure availability now and in the future. Adding to the impact of the drought is federal court-ordered pumping restrictions on the State Water Project. These restrictions, designed to protect threatened fish species, have reduced water deliveries from the Bay-Delta to 25 million Californians, from Oakland to San Diego County.

Water agencies in Southern California are making up for the lost supplies by withdrawing water from storage, but reservoir levels are dropping fast and approaching record lows.

The Water Authority and its 24-member agencies are urging residents and businesses to join the "20-Gallon Challenge" to help our region reduce its water use by 20 gallons per person per day.

Voluntary water conservation is the quickest and least expensive way to reduce demand and preserve vital water supplies. It also lessens the likelihood or severity of mandatory water use restrictions that are already in place in many areas around the state.

Do your part to conserve water. Check out the conservation information and tips available at www.20gallonchallenge.com.



All Eyes on Beijing

Dozens of talented athletes from the U.S. Olympic Training Center in Chula Vista will compete in the summer games held in Beijing. They're part of a 600-member U.S. delegation sent to China to bring home the gold when the games get underway August 8.

Those athletes include archers Brady Ellison and Khatuna Lorig; kayakers Carrie Johnson and Rami Zur; BMX athletes Jill Kintner and Mike Day; and track & field standouts Trevell Quinley, Alice Schmidt, Mike Hazle, Ian Waltz and Monique Henderson. Also headed to Beijing are the women's field hockey and softball teams.

When the Olympic Games come to an end, the action continues in China with the world's second largest sporting event, the Paralympic Games.

The competition, which begins September 6 in the same Olympic venues in Beijing, showcases the talents and abilities of the world's most elite athletes with physical disabilities. Those disabilities range from cerebral palsy and spinal cord injuries to amputations and blindness.

Chula Vista is sending 11 Paralympic track and field athletes to the September games. Our local contingent includes Jeremy Campbell, Elexis Gillette, April Holmes, Josiah Jamison, Royal Mitchell, Nelacey Porter, Jeff Skiba, Marlon Shirley, Casey Tibbs, Jerome Avery and Wes Williams.



Many of the 22 sports featured in the Summer Paralympics are the same events seen during the Olympic Games. Rome hosted the first Paralympic Games in 1960, but it wasn't until decades later that both competitions—the Olympics and Paralympics—were held in the same host nation. Korea launched that tradition in 1988.

Today, more than 4,000 athletes from 120 countries participate in the Summer Paralympics. Although the Paralympic Games are not nationally televised, information and results can be found online at <http://paralympics.teamusa.org> and www.usolympicteam.com.

Paralympic Athletes:
Jeff Skiba, high jump
April Holmes, track & field





Lunch Anyone?

Two excellent delis are drawing hungry customers on opposite sides of the city. Be sure to give them a try!



Primos Deli, World Famous

The hottest new spot for a sandwich in downtown Chula Vista is Primos Deli, World Famous—a New York style deli on Third Avenue. There, sandwich lovers can choose from a mouth-watering list of cold and hot panninis, all made with generous portions of Boar's Head meats and cheeses. Also on the menu, is a variety of tasty soups, salads and pastries. One of the owners, Cameron Abraham, claims customers can buy their meats by the pound at his deli for a better

price than local supermarkets advertise.

Any deli worth its salt has a story to tell, and Primos is no exception. Abraham, a mortgage broker, and his partners—two Chula Vista elementary school teachers—went into business



together two years ago producing and selling a delicious green salsa. Their product, Salsa Del Rey, can be found on the shelves of upscale food stores like Jimbo's and Whole Foods.

As the partners were searching for an industrial kitchen to accommodate their expanding salsa business, they discovered a vacant building along Third Avenue that once housed a chocolate factory. It was the perfect place to make salsa and branch out into the deli business. The downtown crowd can't get enough of Primos. Eat inside or out. Call (619) 422-2057 for catering or delivery!

Vega Caffe

Tucked away in the EastLake Design District is the Vega Caffe, a Mexican American deli with a surprisingly varied menu and delicious food. Owner Martha Vega is in charge, offering everything from traditional sandwiches, cobb salads and smoothies to authentic Mexican tortas with carne asada, pierna, and milanesa (breaded steak).

Eat heavy or eat light—Vega, for whom cooking is a passion—promises that whatever you eat is fresh and flavorful. Regular customer Sergio Pina refers to Vega's fruit salads as "the bomb."

"We grill our own chicken and prepare the fresh meats right here on the premises. Soups are made from scratch and our fruit salads are made to order. We have healthy, quality food at reasonable prices," said Vega.

The "we" is Vega and her husband

Omar. The couple operates two eateries in Otay Mesa including the Vallarta restaurant and expanded into EastLake last January.

The Vega Caffe is open for breakfast, lunch and dinner 7 a.m. to 8 p.m. during the week and from 8 a.m. to 8 p.m. on weekends. Enjoy their new outdoor patio at 891 Showroom Place, Suite #105. Call (619) 216-1873 for takeout or delivery.



Special Events

Lemon Festival

Free family festival on Sunday, Aug. 10 celebrating Chula Vista's history as the nation's lemon capital includes live entertainment, kids fun zone, beer garden, food, art and activities. The celebration goes from 11 a.m. until 7 p.m. on Third Avenue between E and H Streets. Sponsored by the Third Avenue Village Association, (619) 422-1982.

Little Race for Little People



Known as the biggest and wackiest boat race on the west coast, the *Little Race for Little People* will once again be hosted by the Chula Vista Yacht Club on Saturday, August 16 at 10 a.m. Teams in costume paddle in inflatable dinghies through a boating course at the Chula Vista Harbor to raise funds for the Neo-Natal Intensive Care Unit at San Diego Rady Children's Hospital. A silent

auction, live music, BBQ and famous water fight are not to be missed! For more information, please call (619) 985-3038.

Champion Off Road Racing (CORR)

CORR rocks the quarry in Chula Vista on Saturday

and Sunday, September 13 and 14. Tour the pits, meet the drivers and don't miss a minute of the racing action! Gates open at 9 a.m. and the dust starts flying at 11 a.m. For ticket information, log on to www.corracing.com

Taste of Third Avenue and Art Walk

Have a bite in the Third Avenue Village on a self-guided walking tour to some of the City's best restaurants! Enjoy a feast for the senses—dine on savory cuisine while taking in displays of local art on Thursday, Sept. 18 from 5 to 8 p.m. Tickets are \$15. Call the Third Avenue Village Association at (619) 422-1982.

Southwest United in Action

On September 6, join neighbors, family, and friends for a fun filled family event celebrating the re-opening of Lauderbach Park and the efforts of Southwest United in Action. Activities will include music, performances, games, food, resource fair, and a celebration of the community's hard work in coming together and determining its priorities and strategies for improvement in the Southwest.

Cancelled Council Meetings

No Council meetings will be held on August 19, August 26, September 2 and September 30.

Labor Day

The City will be closed on Monday, September 1 in observance of Labor Day.



Farmers Markets

Otay Ranch Town Center

Tuesdays, 4-8 pm
2015 Birch Road

Third Avenue Village

Thursdays, 3-7 pm
Downtown Chula Vista (Third Avenue)

Purchase fresh produce and flowers directly from local fields, enjoy a wide variety of delicious specialty and international foods, and select from an array of handcrafted items.



Around Town

Downtown Parking District

The City's parking district in the downtown area is undergoing some big changes! This fall the on-street parking meters will be upgraded to new electronic meters that accept coins and smart cards. Smart cards are rechargeable cards that work much like a gift card. In addition, new pay and display meters will be installed in most of the parking lots downtown. They will be solar-powered and will accept coins, smart cards and credit cards.

Don't forget about the 700-space Park Plaza parking structure—it's free and open to the public.

Governor's Award for CAST

Chula Vista's trauma intervention program was recently singled out by Sacramento for an extraordinary honor. In a ceremony at CVPD headquarters, CAST (Citizen's Adversity Support Team) members received the Governor's Award for Victim Services. Volunteers are trained to respond to emergencies where they provide families of trauma victims with compassionate, supportive assistance. The volunteers—on call 24 hours a day, every day of the year—are trained by professionals, including police officers, firefighters, psychologists, and emergency room staff. For more information about CAST, call (619) 691-5213.

Rating Goes Up

The City's Redevelopment Agency's outstanding tax allocation bonds have been raised from A- to A from Standard & Poor's (S&P). This rating upgrade will save taxpayers money as the improved rating translates into interest rate savings.

Go Green Fun

Go Green & Clean Family Day will be held on Sunday, August 17 from 1-4 p.m. at the Otay Ranch Town Center. Fun activities, giveaways and important environmental information are on the agenda. The event is sponsored by Barnes & Noble, California Pizza Kitchen, the City, SDG&E, Nestle Toll House Cookies and the Otay Ranch Town Center.

Every Tuesday at the Otay Ranch Town Center's Farmers Market held from 4-8 p.m., there is an energy efficient lighting exchange. Residents can exchange up to five 75 watt (or higher) bulbs for energy efficient ones.

The Landings

Affordable housing is coming soon to the new neighborhood of Winding Walk in Otay Ranch. The Landings affordable rental community, located adjacent to a neighborhood shopping center and close to public transit, includes 92 townhome style units for income-eligible households. Across the street, just a short walk away, are the shops and restaurants at the Otay Ranch Town Center.

All units have three bedrooms, an enclosed two-car



garage, balcony and full-sized appliances. Project amenities include a pool, spa, clubhouse and a tot lot. Rents will range from \$487 to \$1,035 a month depending on income. Construction will be completed in the fall. Call (888) 290-3512 for more information.

Save the Date to Beautify

Beautify Chula Vista day is scheduled for Saturday, October 4 from 8 a.m. to noon. The successful community clean-up effort, in its sixth year, is hosted by Mayor Cheryl Cox and the City Council, in collaboration with I Love a Clean San Diego and Allied Waste Services.

Organizers are looking for sponsors to help provide T-shirts, and breakfast and lunch for all volunteers. For sponsorship information, please email Jennifer Quijano at jquijano@chulavistaca.gov or call (619) 691-5044. Volunteers can register at www.beautifychulavista.org.

An Early Start

Plans are already underway for this year's holiday Shop with a Cop effort. The program is designed to provide underprivileged children between the ages of five and twelve with a Target shopping spree on December 6. To help raise \$30,000 for the 300 kids involved in this year's program, law enforcement is selling Shop with a Cop t-shirts and pins.

Since 1994, law enforcement agencies throughout the county, including the Chula Vista Police Department, have participated in Shop with a Cop. Community partners are SeaWorld San Diego, Pepsi Bottling Company and Target. To buy shirts and pins, contact Officer Elliott Shaffer with the Police Department's Community Relations Unit at (619) 409-3898. For more information, visit www.shopwithacopsandiego.com.



Climate Change

If you've been following the City's precedent-setting efforts to reduce pollution and save energy, then you're familiar with the seven measures proposed by the City's Climate Change Working Group and approved by City Council. Recently approved implementation plans outline the City's detailed strategy for initiating, funding and tracking each measure. Although partial implementation will begin immediately, the City will be exploring a variety of funding sources over the next six months to ensure complete and long-term implementation. The following is a summary of the seven measures:

- Replace retired City fleet vehicles with alternative fuel or hybrid substitutes; pursue the installation of new fuel tanks to convert heavy-duty vehicles to biodiesel.
- As agreements expire, encourage contractors who provide fleet services (transit buses, trash haulers) to replace their vehicles with alternative fuel or hybrid substitutes.
- Businesses will be encouraged to participate in a no cost energy assessment to help identify opportunities to reduce their monthly energy costs.
- A citywide, mandatory green building standard for new construction and major renovations with these components: (1) a minimum energy efficiency requirement of 15% above Title 24 - 2005, (2) early adoption of the new California Green Building Codes, and (3) a Carbon Offset Fee available for projects not meeting the 15% above Title 24 threshold.
- Create a community program to provide residents and businesses a streamlined, cost-effective opportunity to implement energy efficiency improvements and to install solar/renewable energy systems.
- Promote mixed-use and walkable, transit-friendly development, particularly in and around the E, H and Palomar trolley stations.
- Provide residents with cost-effective ways to replace turf lawns with attractive drought tolerant landscaping.

For more information about climate protection efforts, please visit www.chulavistaca.gov/clean/conservation or contact us at (619) 409-3893 or Conservation@ci.chula-vista.ca.us

Save on Energy Bills

San Diego Gas and Electric (SDG&E), in partnership with the City of Chula Vista, is offering a wide range of energy-efficiency programs, services and rebates to help residents and businesses save energy and lower their monthly bills.

The Summer Saver Program offers an annual credit to a participant's SDG&E bill if they reduce electricity use from their air conditioning units. Residential participants can earn bill credits from approximately \$25 up to \$194, while businesses can earn even more! Visit www.summersaverprogram.com for more information.



Here's how to reduce energy costs through conservation:

- Set thermostat at 78-80 degrees and use ceiling fans to circulate air; turn off or set at 85 degrees when away.
- Keep cool air in by shutting windows and doors. Close blinds or drapes during the hottest part of the day to block the sun's heat.
- Turn off the computer monitor when you are away from your desk. Adjust power management settings to "sleep" mode during periods of inactivity.
- Use a laptop computer. It's up to 90 percent more energy efficient than desktop models.
- Turn off half the overhead lighting while working and turn off all light, fax machines, coffee makers, and computer equipment when leaving for the day.
- Talk to your company about implementing energy-saving server technologies.
- Schedule a free on-site energy assessment of your home or business.

For more information on energy-saving rebates or to schedule a free energy assessment this summer, contact the City of Chula Vista's Department of Conservation & Environmental Services at (619) 409-3893 or contact SDG&E's Energy Information Center at (800) 644-6133.



Photo Contest

Submit your digital photos--if you win, you'll see your creation featured in the next edition.

(Sorry--no original prints accepted.)

Email your entry to

photocontest@chulavistaca.gov

QUALIFICATIONS:

- Photo must be taken in Chula Vista
- Photo quality should be a higher resolution--or large photo at 72 dpi
- File size must be no larger than 4 MB
- Entry must include:
 - Your name and city
 - Photo subject
 - Location (in Chula Vista) where the photo was taken

Your photo will be judged on composition, quality and creativity.

Good luck!

This issue's winner:

Gary Bosinger, Chula Vista

Taken at Mountain Hawk Park

*"Come on
in...the
water's
fine!"*





The Latest at the Library

Reading Program Festival

Bring the kids and enjoy a fun-filled event at the Civic Center branch library and neighboring Friendship Park on August 9, from 11 a.m. to 1 p.m. The Reading Program Festival starts in the library's auditorium with "Tunes and Tales" by Nancy Saint John and moves outside to the park for face painting, balloon art, and games.

It's a Contest!

Do you have a great idea for a library card design? In September, all Chula Vista Library card holders—from kindergarten students to adults—are invited to participate in a contest to design four new library cards. The theme is "I Love My Library." Each winning design will receive a prize, and the designer cards will be made available in February 2009 during "Library Lovers Month." For more information and an application, visit www.chulavistalibrary.com.

Music in the Park at Memorial Park/Bowl

Aug. 3, 5-6:30 p.m.: Fattburger – Smooth jazz
Aug. 17, 5-6:30 p.m.: Scott Martin Band – Latin/jazz blues

Calling All Film Buffs

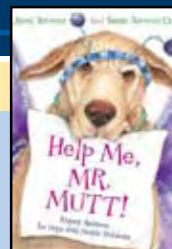
Enjoy the Library's Independent Film Festival every Sunday in September at 3 p.m. in the auditorium of the Civic Center Branch. Content is not recommended for those under the age of 17.

Sept. 7 – La Gran Final by Gerardo Olivares. Tells three parallel tales of soccer fans from the far-flung corners of the world, all compelled to find a way to watch the 2002 World Cup final between Germany and Brazil.

Sept. 14 – Viva Cuba by John Carlos Cremata Malberti. Reminiscent of Romeo & Juliet, a friendship is threatened by family differences.

Sept. 21 – Madeinusa by Claudia Llosa. Madeinusa is a 14-year old girl who dreams of leaving her small village. Much to Madeinusa's intrigue, a stranger unexpectedly shows up, and the town tries to protect its privacy.

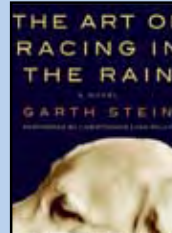
Sept. 28 – El Violin by Francisco Vargas. A local government fights a rural insurgency. Father, grandfather and son are among the rebels hiding in the hills trying to get to their ammunition stashed in the town.



Too Good to Miss!

Help Me, Mr. Mutt! Expert Answers for Dogs with People Problems

Janet Stevens and Susan Stevens Crummel; illustrated by Janet Stevens
While dealing with his own problems, Mr. Mutt, canine counselor extraordinaire, dispenses advice to disgruntled dogs everywhere.



The Art of Racing in the Rain: A Novel

Garth Stein

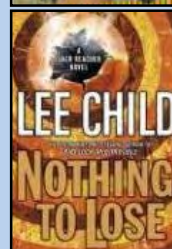
Evaluating his life on the eve of his death, atypical canine Enzo considers the sacrifices his master, Denny Swift, has made in his pursuit of becoming a professional race car driver; the painful custody battle between Denny and his in-laws, and the dog's own efforts to preserve the Swift family.



Mexican High

Liza Monroy

Mila has no idea what to expect when her mother is assigned to Mexico City for her senior year of high school. She sets out to uncover the identity of her unknown father, a high-ranking politician with whom her mother had a brief affair during her hippie youth.



Nothing to Lose

Lee Child

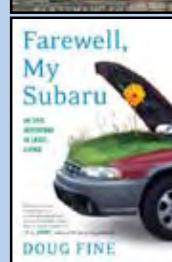
Arriving in the small town of Despair, Colorado, Jack Reacher finds himself taking on an entire town as he searches for the truths behind its sinister connection to a brutal war that is killing Americans thousands of miles away.



American Shaolin: Flying Kicks, Buddhist Monks, and the Legend of Iron Crotch: An Odyssey in the New China

Matthew Polly

Describes the childhood dream that led the author to study martial arts at China's famed Shaolin Temple, his initial disenchantment that turned into respect for the instructors, and the training that eventually led him to represent the Temple in international competitions.



Farewell, My Subaru: An Epic Adventure in Local Living

Doug Fine

In a whimsical memoir of "going green," NPR's "Rural Guy" abandons urban conveniences to move to a New Mexico ranch where he plans to grow his own food, exploit only solar power, and use little or no fossil fuel for a year. He discovers the challenges of rural life and offers practical tips for those who wish to live greener.

For the Library's "Hot Picks", [CLICK HERE](#)



Recreation is Good for Everyone!

A Surge in Popularity

Drop by the pool at the Parkway complex on Saturday mornings to watch the City of Chula Vista's water polo team crawl, kick and throw their way to the goal line. Adult players from all over the South County are signing up for the team, organized by the City's Recreation Department. The popular program—about six months old—is designed for beginners and less competitive players. Players with more advanced skills may be tapped for the City's Masters Water Polo team, which competes in local and regional tournaments. Recently, the team won the prestigious Mesa College Water Polo Cup and finished second at the Las Vegas Invitational.

"The Masters team is an outlet for athletes who may have played water polo in high school or college and want to get back in the game," said Manuel Gonzalez, Aquatics Supervisor. "This is where they can go to hone their skills."

In an effort to provide a comprehensive program, Chula Vista offers two practices on Saturday mornings: the Masters team from 9 to 10:30; and the adult team from 10:30 to noon. The cost is \$6 per practice or \$50 for 10 practices. For more information, email aquatics@ci.chula-vista.ca.us.

Recreation Needs You!

The sounds of summer echoed throughout city pools and recreation centers this season as the popular eight-week Fun Fit & Free! Days offered Chula Vista's kids a host of structured activities. They played, splashed and laughed their way through the summer months thanks to the generosity of a non-profit community organization, Friends of Chula Vista Parks and Recreation. Funding for Fun Fit & Free! Days was lost when the Recreation Department's budget was cut by

\$2 million. The "Friends" stepped in to rescue the summer program with a \$7,100 donation.



"We're grateful for their intervention," noted Recreation Director Buck Martin. "In these tough economic times, community support is more important than ever. In light of the child obesity epidemic sweeping the nation, we need more health and wellness programs for our children—not less."

In order to continue providing some of the popular programs endangered by budget cuts, Martin and his department are approaching local businesses and community service organizations for financial support. Recently, Martin and his crew found help when Kaiser Permanente awarded a \$50,000 grant to expand the Elementary Learn to Swim Program. The grant will provide funding for swimming lessons and transportation for more than 1,000 fourth grade students primarily in low-income neighborhoods. Classes begin in September.

[CLICK HERE to view video.](#) If interested in funding other recreation programs for Chula Vista's children, contact Buck Martin at (619) 409-5966 or email bmartin@ci.chula-vista.ca.us.



Fall Rec Classes

Chula Vista's Recreation Department offers a wide range of classes from preschool and performing arts to fitness and the creative. Registration for fall classes at all of the city's facilities begins August 25.

The online class directory will be posted August 14 on the Web at www.chulavista.gov/rec or can be obtained at any city recreation center for that particular facility. Ten-week classes begin the week of September 22, and registration may be completed online, by mail or in person.

Summer Softball Tournament

Sign up now for the Recreation Department's Adult Softball Tournament at Rohr, Monteville and Chula Vista Community Parks on Saturday, August 23. Games include three separate divisions and begin at 9 a.m. Register through August 8 at Monteville Recreation Center. Cost is \$275 per team.





Special Events at the Nature Center

Backyard Habitat Day

The Nature Center will be hosting its first ever Backyard Habitat Day on August 30 to celebrate San Diego County's amazing array of backyard wildlife. Come learn about caterpillars, water conservation, backyard maintenance, and helping injured wildlife. Participate in fun projects like nature scape art, butterfly gardens, and more. The Center will be open from 10 a.m. – 5 p.m. Admission prices are \$6 for adults, \$5 for seniors, \$4 for juniors (ages 12-17), \$3 for children (ages 4-11), free for children ages 3 and under.



Photo by Rocky Just

National Wildlife Refuge Week Celebration

Celebrate National Wildlife Refuge Week along the bay at the Sweetwater Marsh National Wildlife Refuge and the Chula Vista Nature Center, Saturday, October 18-- an event sponsored by the U.S. Fish and Wildlife Service.

Enjoy birding and nature tours, special guest speakers and performers, children's environmental activities, crafts and more. Admission to the Nature Center, located on the Sweetwater Marsh at the end of E Street, will be free. The fun begins at 10 a.m. and ends when the center closes at 5 p.m.

National Wildlife Refuge Week recognizes the wonders and significance of the nation's nearly 550 refuges.



Photo by Rocky Just

Bike the Bay Ride

The Chula Vista Nature Center will be one of the stops in the non-competitive 25-mile Bike the Bay Ride on Sunday, September 7. Local bicyclists for the first time in more than a decade will get the opportunity to pedal across the San Diego-Coronado Bay Bridge and along some of the county's most scenic bayshore routes. Bicyclists begin the ride at 7 a.m. in San Diego's Embarcadero Marina Park South and travel over the bridge and along the expanded and upgraded Bayshore Bikeway.

The relaxed ride, open to riders 14 years and older and recommended for all cycling abilities, will meander along bayside paths and down dedicated bike lanes through the quiet streets of Coronado, Imperial Beach, Chula Vista and National City before concluding with post-ride festivities at Embarcadero Marina Park. Most riders can complete the mostly flat course in two hours.

In what organizers hope will become an "annual San Diego tradition to promote fun and safe bicycling," this event offers participants the only opportunity to cross the bridge on bike and then coast along the county's breath-taking shoreline.

"But space for the inaugural ride is limited to 2,500 riders, so those interested in being a part of history should register soon," notes ride organizer and avid bicyclist Andy Hanshaw. Registration is \$50 and can be completed online at www.bikethebay.net. A portion of the ride proceeds will benefit the San Diego County Bicycle Coalition, a nonprofit group dedicated to making bicycling safer and more accessible for commuting and recreating.



Helpful Connections

Animal Control	619-691-5123
Budget and Analysis	619-691-5049
City Attorney	619-691-5037
City Clerk	619-691-5041
City Council	619-691-5044
City Manager	619-691-5031
Communications and Media Relations	619-691-5296
Environmental Services	619-691-5122
Engineering	619-691-5021
Finance	619-691-5250
Fire	619-691-5055
General Services	619-397-6220
Human Resources	619-691-5096
Job Hotline	619-691-5095
Library	619-691-5069
Nature Center	619-409-5900
Building Division	619-691-5272
Planning Division	619-691-5101
Police	619-691-5151
Public Works Operations	619-397-6000
Purchasing	619-691-5141
Redevelopment & Housing	619-691-5047
Recreation	619-409-5979
Special Events Hotline	619-585-5682
Transit Division	619-397-6059

Service Requests 619-397-6000
www.chulavistaca.gov/goto/servicerequest

CITY SERVICES (CHULA VISTA)

Park Reservations:	619-397-6197 www.chulavistaca.gov/goto/parkreservation
Graffiti Hotline	619-691-5198
Graffiti IN PROGRESS	911
Graffiti Abatement Program Info Online	http://www.chulavistaca.gov/City_Services/Community_Services/Public_Works_Operations/Traffic_sign/graffiti.asp
Report Crime	619-691-5151 www.chulavistapd.org
Local Environmental Info	www.chulavistaca.gov/clean
Code Enforcement Info Desk	619-691-5280
Chula Vista Police Community Relations	619-691-5127
Household Hazardous Waste Program Info	619-691-5122
Passport Appointment Line	619-409-1949

LOCAL AND REGIONAL RESOURCES

Chula Vista Chamber of Commerce	www.chulavistachamber.org
Chula Vista Elementary School District	www.cvesd.k12.ca.us
Chula Vista Community Collaborative	www.chulavistacc.org
South Bay Community Services	www.southbaycommunityservices.org
County of San Diego	www.co.san-diego.ca.us
Port of San Diego	www.portofsandiego.org
San Diego Association of Governments (SANDAG)	www.sandag.cog.ca.us
San Diego Better Business Bureau	www.sandiego.bbb.org
San Diego Gas and Electric	www.sdge.com
San Diego Union-Tribune (San Diego daily newspaper)	www.signonsandiego.com
South County Economic Development Council (SCEDC)	www.sandigosouth.com
Southwestern College	www.swc.cc.ca.us
Sweetwater Union High School District	www.suhsd.k12.ca.us
Third Avenue Village Association	www.cvdoba.com
Franchise Tax Board	www.ftb.ca.gov
Local News, Weather, Traffic & Media	www.homeport-sd.com/news
South Bay Municipal Courthouse	619-691-4728
Small Claims Court (South Bay Courthouse)	619-691-4439
Traffic Court (South Bay Courthouse)	619-691-4726
Jury Duty (South Bay Courthouse)	619-236-2677